

June 7, 2015

Dear Member,

Season's Greetings!

## 'The journey of a thousand miles begins with a single step'

The gluten free draft notification announced by the Government of India recently is indeed a step forward for all gluten intolerant consumers in India. Public comments were invited whereby we submitted our <u>comments and proposal</u> (including other aspects of labelling) to FSSAI. With our in depth research of international gluten free and allergen labelling laws and a deep understanding of patients concerns based on my interaction with them over the past 15 years, we believe our proposal will elicit interest amongst our policymakers and ease the lives of many gluten free consumers in India.

Holiday season comes with its own challenges for the celiac community. To ease your future journeys, we, at our end, are taking various small steps. As we shared with you in our last mail, we are endeavoring to create awareness among food and hospitality industry about the nuances of gluten free food and emphasizing on standardization of service delivery.

<u>Itmenaan resorts</u> had announced celiac friendly holidays at Bhimtal and Punjab and are eagerly awaiting to welcome gluten free guests at their properties. With our awareness sessions, a boutique homestay at Corbett, Tanhau, has now announced their offering for you. For details, read <u>here</u>. <u>Dining Cards and other tips for travel</u> on our website could also be useful this holiday season for all those travelling within or outside India.

We would like to acknowledge and thank those of you who wrote to us with words of appreciation in the past few months. It is heartening to also know that our website is being visited by celiac families not just from India but globally too; people from more than 100 countries have accessed our website in the short period of 10 months.

The work continues here on many more 'gluten free friendly' steps – With your continued support, we hope to announce them soon.

Look out for more updates on our facebook page and subscribe or mail us on <u>glutenfree@celiacindia.org.in</u> so we don't miss out on updating you with our future endeavors. Do let others in the community know about us so our efforts can benefit many more people.

Sincerely,
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