



March 7, 2015

Dear Member,

Season's Greetings!

'Quality is not an act, it is a habit'

This is our endeavour while we create awareness amongst the food and hospitality industry about the nuances of gluten free food for celiacs and emphasize on standardization of service delivery. We are pleased to announce that with our guidance and awareness sessions, Itmnaan resorts have now announced 'gluten free friendly' and 'celiac friendly' holidays at their resorts in Bhimtal and Punjab. To read more, click [here](#). We hope to announce many more such initiatives soon.

As we had shared earlier, content from our website has been presented on www.vikaspedia.gov.in, a portal established by Government of India as part of India Development Gateway (dedicated for providing information and ICT based knowledge products and services in the domain of social development). Through our rich content on our website and YouTube channel, we are moving forward in our aim to help create awareness about celiac disease not just in India but in various parts of the world.

In our quest to truly be a valuable resource to all celiac families, we also seek information from you about your experience living with this condition. This information would be put on our website [here](#), without disclosing your personal details. The new patients will find it beneficial and so will the industry. Please let us know if you would like to participate in this exercise by replying to this mail and we will get in touch with you with a short questionnaire.

Do also visit our [Facebook](#) page for updates and 'like' it for lettings others know about our initiatives. Whether you can travel this year to Itmnaan or not, but do show support for their efforts by dropping in a short message to them or us. Your encouragement will help many more in the industry to come forward to help the celiac community.

Thank you and we look forward to your continued support.

Sincerely,
Dr. Pankaj Vohra
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Celiac India & Beyond Foundation
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